



Entrepreneurship and management – study in present form (Full-time of study Bachelor degree)

Study plans and design of thesis topics (bachelor's and master's degree programs). Accreditation is valid till 15.9.2035.

Compulsory subject

Subject title	Scope	Verification	Credits No.	Year/semester	Profile basis
Quantitative methods in business	26lecture+26exercise /14tutorial	exam	5	1/1	
Management	26 l+13e/14 t	exam	6	1/1	ZT
Entrepreneurial mind and creativity	26 l+26e/14 t	exam	5	1/1	
Law in business	26 l+0e/14 t	exam	5	1/1	
English language I	0 l+26e/14 t	credit	4	1/1	
Psychology and sociology in business	26 l+26e/14 t	exam	5	1/1	
Microeconomics	26 l+26e/14 t	exam	6	1/2	ZT
Financial accounting	26 l+26e/14 t	exam	5	1/2	PZ
Modern information systems in business	26 l+26e/14 t	exam	5	1/2	
Business and enterprise	26 l+26e/14 t	exam	5	1/2	ZT
English language II	0 l+26e/14 t	credit	4	1/2	
Communication and digital skills	13 l+26e/14 t	exam	5	1/2	
Macroeconomics	26 l+26e/14 t	exam	6	2/3	ZT
Taxes and tax system	26 l+13e/14 t	exam	5	2/3	
Marketing and marketing skills	26 l+26e/14 t	exam	5	2/3	PZ
Small and medium enterprise	26 l+26e/14 t	exam	5	2/3	PZ
English language III	0 l+26e/14 t	credit	4	2/3	
Compulsory optional course from group 1 (PVPA)	13 l+26e/14 t	exam	5	2/3	PZ
Logistics	26 l+26e/14 t	exam	5	2/4	
Company finance	26 l+26e/14 t	exam	6	2/4	ZT
Marketing management	26 l+26e/14 t	exam	5	2/4	PZ
Human resources management	26 l+13e/14 t	exam	5	2/4	PZ
English language IV	0 l+26e/14 t	exam	4	2/4	



Compulsory optional course from group 1 (PVPA)	13 l+26e/14 t	exam	5		2/4	PZ
Business and business skills	26 l+26e/14 t	exam	6		3/5	
Managerial economics	26 l+26e/14 t	exam	6		3/5	PZ
Leadership and teamwork	26 l+26e/14 t	exam	5		3/5	
Compulsory optional course from group 1 (PVPA)	13 l+26e/14 t	exam	5		3/5	PZ
Practical case study	0 l+26e/14 t	exam	5		3/5	
Bachelor seminar	0 l+26e/14 t	credit	5		3/5	ZT
Research methods and data analysis	0 l+26e/14 t	credit	5		3/6	
Compulsory optional course from group 2 (PVPA)	13 l+26e/14t	credit	5		3/6	
Bachelor thesis	0/0	credit	8		3/6	
Internship	0/0	credit	10		3/6	
Compulsory optional subjects – group A						
Financial analysis	13 l+26e/14 t	exam	5			PZ
Intra-business and innovation	13 l+26e/14 t	exam	5			PZ
Project management	13 l+26e/14 t	exam	5			PZ
<i>Condition for fulfilling this group of subjects The student must complete 3 courses (15 credits) in the given group.</i>						
Compulsory optional subjects – group B						
Project management	13 l+26e/14 t	credit	5			
Business Administration	13 l+26e/14 t	credit	5			
Entrepreneurial Mindset and Innovation	13 l+26e/14 t	credit	5			
Marketing	13 l+26e/14 t	credit	5			
Intercultural Communication	13 l+26e/14 t	credit	5			
E-business	13 l+26e/14 t	credit	5			
Economics of small and medium enterprise	13 l+26e/14 t	credit	5			
Family business	13 l+26e/14 t	credit	5			
Finance investment	13 l+26e/14 t	credit	5			
Ethics in business	13 l+26e/14 t	credit	5			
<i>Condition for fulfilling this group of subjects: The student must complete 1 course (5 credits) in the given group.</i>						