



**Entrepreneurship and management – study in present form** (Full-time of study Bachelor degree)

*Study plans and design of thesis topics (bachelor's and master's degree programs). Accreditation is valid till 13.2.2030.*

**Compulsory subject**

Subject title	Scope	Verification	Credits No.	Year/semester	Profile basis
Quantitative methods in business	26lecture+26exercise /14tutorial	exam	5	1/1	
Management	26 l+13e/14 t	exam	6	1/1	ZT
Entrepreneurial mind and creativity	26 l+26e/14 t	exam	5	1/1	
Law in business	26 l+0e/14 t	exam	5	1/1	
English language I	0 l+26e/14 t	credit	4	1/1	
Psychology and sociology in business	26 l+26e/14 t	exam	5	1/1	
Microeconomics	26 l+26e/14 t	exam	6	1/2	ZT
Financial accounting	26 l+26e/14 t	exam	5	1/2	PZ
Modern information systems in business	26 l+26e/14 t	exam	5	1/2	
Business and enterprise	26 l+26e/14 t	exam	5	1/2	ZT
English language II	0 l+26e/14 t	credit	4	1/2	
Communication and digital skills	13 l+26e/14 t	exam	5	1/2	
Macroeconomics	26 l+26e/14 t	exam	6	2/3	ZT
Taxes and tax system	26 l+13e/14 t	exam	5	2/3	
Marketing and marketing skills	26 l+26e/14 t	exam	5	2/3	PZ
Small and medium enterprise	26 l+26e/14 t	exam	5	2/3	PZ
English language III	0 l+26e/14 t	credit	4	2/3	
Compulsory optional course from group 1 (PVPA)	13 l+26e/14 t	exam	5	2/3	PZ
Logistics	26 l+26e/14 t	exam	5	2/4	
Company finance	26 l+26e/14 t	exam	6	2/4	ZT
Marketing management	26 l+26e/14 t	exam	5	2/4	PZ
Human resources management	26 l+13e/14 t	exam	5	2/4	PZ
English language IV	0 l+26e/14 t	exam	4	2/4	



<b>Compulsory optional course from group 1 (PVPA)</b>	13 l+26e/14 t	exam	5		2/4	PZ
<b>Business and business skills</b>	26 l+26e/14 t	exam	6		3/5	
<b>Managerial economics</b>	26 l+26e/14 t	exam	6		3/5	PZ
<b>Leadership and teamwork</b>	26 l+26e/14 t	exam	5		3/5	
<b>Compulsory optional course from group 1 (PVPA)</b>	13 l+26e/14 t	exam	5		3/5	PZ
<b>Practical case study</b>	0 l+26e/14 t	exam	5		3/5	
<b>Bachelor seminar</b>	0 l+26e/14 t	credit	5		3/5	ZT
<b>Research methods and data analysis</b>	0 l+26e/14 t	credit	5		3/6	
<b>Compulsory optional course from group 2 (PVPA)</b>	13 l+26e/14t	credit	5		3/6	
<b>Bachelor thesis</b>	0/0	credit	8		3/6	
<b>Internship</b>	0/0	credit	10		3/6	
<b>Compulsory optional subjects – group A</b>						
<b>Financial analysis</b>	13 l+26e/14 t	exam	5			PZ
<b>Intra-business and innovation</b>	13 l+26e/14 t	exam	5			PZ
<b>Project management</b>	13 l+26e/14 t	exam	5			PZ
<i>Condition for fulfilling this group of subjects The student must complete 3 courses (15 credits) in the given group.</i>						
<b>Compulsory optional subjects – group B</b>						
<b>Project management</b>	13 l+26e/14 t	credit	5			
<b>Business Administration</b>	13 l+26e/14 t	credit	5			
<b>Entrepreneurial Mindset and Innovation</b>	13 l+26e/14 t	credit	5			
<b>Marketing</b>	13 l+26e/14 t	credit	5			
<b>Intercultural Communication</b>	13 l+26e/14 t	credit	5			
<b>E-business</b>	13 l+26e/14 t	credit	5			
<b>Economics of small and medium enterprise</b>	13 l+26e/14 t	credit	5			
<b>Family business</b>	13 l+26e/14 t	credit	5			
<b>Finance investment</b>	13 l+26e/14 t	credit	5			
<b>Ethics in business</b>	13 l+26e/14 t	credit	5			
<i>Condition for fulfilling this group of subjects: The student must complete 1 course (5 credits) in the given group.</i>						